



OECS 202

II Semester All U.G. Courses Degree Examination, Oct./Nov. 2022 (NEP Scheme) COMPUTER SCIENCE (Open Elective)

OEC - 4 : E-Commerce

Time : 21/2 Hours

Max. Marks : 60

Instruction : Answer all the Sections. To applications and a logication

SECTION - A

- I. Answer any six questions. Each question carries two marks. (6×2=12)
 - 1) List any two differences between E-Commerce and Traditional Commerce.
 - 2) Explain shortly about EDI.
 - 3) Define credit cards.
 - 4) What is E-Checks ?
 - 5) Write about an internet marketing.
 - 6) Explain any one web browser.
 - 7) Mention the requirements of firewall.
 - 8) Define internet security requirements.
 - 9) What is Digital Signature ?

SECTION - B

II. Answer any four questions. Each question carries six marks.

 $(4 \times 6 = 24)$

- 10) Explain architectural framework of E-Commerce.
- 11) Explain debit card with its advantages.
- 12) List the advantages and disadvantages of E-Checks.
- 13) Explain WWW.
- 14) Write the different stages of internet marketing.
- 15) Explain public key encryption.

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SECTION - C Contraction Contraction Contraction

- III. Answer any three questions. Each question carries eight marks. (3×8=24)
 - 16) Write and explain types of E-Commerce.
 - 17) Explain the features of E-Commerce.
 - 18) Write the types of E-Fund transfer.
 - 19) Explain the disadvantages of internet marketing. went in obtaintent
 - 20) Write and explain types of Firewall.

Answer any six questions Eucit question carries two marks.

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