



OECS 202

II Semester All U.G. Courses Degree Examination, Oct./Nov. 2022

(NEP Scheme)

COMPUTER SCIENCE (Open Elective)

OEC – 4 : E-Commerce

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer **all** the Sections.

SECTION – A

I. Answer **any six** questions. **Each** question carries **two** marks. **(6×2=12)**

- 1) List any two differences between E-Commerce and Traditional Commerce.
- 2) Explain shortly about EDI.
- 3) Define credit cards.
- 4) What is E-Checks ?
- 5) Write about an internet marketing.
- 6) Explain any one web browser.
- 7) Mention the requirements of firewall.
- 8) Define internet security requirements.
- 9) What is Digital Signature ?

SECTION – B

II. Answer **any four** questions. **Each** question carries **six** marks. **(4×6=24)**

- 10) Explain architectural framework of E-Commerce.
- 11) Explain debit card with its advantages.
- 12) List the advantages and disadvantages of E-Checks.
- 13) Explain WWW.
- 14) Write the different stages of internet marketing.
- 15) Explain public key encryption.

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SECTION - C

III. Answer any three questions. Each question carries eight marks. (3x8=24)

- 16) Write and explain types of E-Commerce.
- 17) Explain the features of E-Commerce.
- 18) Write the types of E-Fund transfer.
- 19) Explain the disadvantages of internet marketing.
- 20) Write and explain types of Firewall.

SECTION - A

i. Answer any six questions. Each question carries two marks. (6x2=12)

- 1) List any two differences between E-Commerce and Traditional Commerce.
- 2) Explain briefly about EDI.
- 3) Define credit cards.
- 4) What is E-Checks?
- 5) Write about an internet marketing.
- 6) Explain how one web browser.
- 7) Mention the requirements of firewall.
- 8) Define internet security requirements.
- 9) What is Digital Signature?

SECTION - B

ii. Answer any four questions. Each question carries six marks. (4x6=24)

- 10) Explain architectural framework of E-Commerce.
- 11) Explain debit card with its advantages.
- 12) List the advantages and disadvantages of E-Checks.
- 13) Explain WWW.
- 14) Write the different stages of internet marketing.
- 15) Explain public key encryption.